

XV Semana Internacional CONTRACT GALICIA

15th International **CONTRACT** Week **GALICIA**

Santa Cruz, Oleiros, España | 16 e 17 de outubro de 2025

Santa Cruz, Oleiros, Spain | October 16-17, 2025

PROGRAMA

PROGRAM

Superar a incerteza global desde a experiencia: Galicia como socio estratéxico en contract internacional / *Overcoming Global Uncertainty Through Experience: Galicia as a Strategic Partner in International Contract*

Jueves 16 de outubro de 2025 / *Thursday, October 16th, 2025*

Hotel Boutique NOA, Santa Cruz – Oleiros, A Coruña, Spain

8:45 – 9:30h | Recepción de asistentes. Café de benvida - Networking

Reception of participants. Welcome Coffee – Networking

9:30 – 9:40 h | Inauguración da XV Semana Internacional Contract

Opening of the XV International Contract Week

María Jesús Lorenzana Somoza, Conselleira de Economía e Industria, Xunta de Galicia / *Minister of Economy and Industry, Government of Galicia*

9:40 – 9:50 h | Presentación da XV Semana Internacional Contract

Presentation of the XV International Contract Week

David Cámara Navarro, Comisario da Semana Internacional Contract e Director / *Commissioner of the International Contract Week and Director of UNEX*

9:50 – 11:30h | Evolución das tendencias internacionais no deseño e xestión de proxectos hospitality nun contexto cada vez máis cambiante e competitivo: impacto nas estratexias de internacionalización

Evolution of international trends in hospitality design and project management in an increasingly changing and competitive environment: impact on internationalization strategies

Pedro Solaegui Simancas, Socio director e Business Developer / *Managing Partner & Business Developer, ARES ARQUITECTOS*

Patricia Barbis, Propietaria e directora creativa / *Owner & Creative Director, STUDIO BARBIS*

Esteban Álvarez Uribe, Senior Design Manager / *Senior Design Manager, HILTON*

Carolina Darocas González, CEO e fundadora / *CEO & Founder, CAROLINA DAROCAS DESIGN*

Bruno Arnau, Fundador e CEO / *Founder & CEO, ACIERTA RETAIL*

Marta Tuneu, Creative Director and Founder **ADC & TUNEO**

11:30 – 12:00 h | Coffee break – Networking

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12:00 – 13:00h | Situación actual e perspectivas dos mercados prioritarios:

Latinoamérica / Caribe. Oriente Medio. Claves, retos e oportunidades

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*Current situation and outlook for key markets: Latin America / Caribbean.
Middle East. Key insights, challenges and opportunities*

Montserrat Pérez Mora, Business Developer / *Business Developer*, **MP ESTUDIO INTERIOR**

Sergio Gallón Villegas, Xerente de Deseño Arquitectónico / *Architectural Design Manager*, **AIA**

Margarita Grau, diseñadora de interiores y fundadora / *Interior Designer & Founder of* **PALÓ**

Gabriel López López, CEO & Design Manager / *CEO & Design Manager*, **CAROLINA DAROCAS
DESIGN**

Marta Palazuelo, Directora / *Director of* **HBA Madrid**

María Montero, Arquitecta e diseñadora de interiores / *Architect and Interior Designer of*
SABINA ESTATES

**13:00 – 14:00h | Experiencia empresarial internacional. Reforzando estratexias
colaborativas e creativas. Mesa de debate**

*International business experience. Strengthening collaborative-creative
strategies. Panel discussion*

Javier Muñoz Posse, CEO e fundador / *CEO & Founder*, **FURTIVO**

Marco Rodolfo Praga, Fundador e Director de deseño / *Founder & Design Director*, **MARCO
PRAGA DESIGN STUDIO**

José Sáez, Director de Desenvolvemento de Produto Creativo / *Creative Product Development
Director*, **ACIERTA RETAIL**

Miguel Ardao, Director Xeral / *General Manager* **Ezpeleta Group**

Aaron David Clarke, Director Creativo e Fundador / *Creative Director and Founder of* **ADC &
TUNEO**

Miguel Fraga, CEO / *CEO of* **EQUORE – Grupo OFIMOR**

14:00 – 15:30h | Cóctel Networking
Networking Cocktail

15:30 – 19:00h | Reunións individuais
Individual Meetings

Venres 17 de outubro de 2025 / Friday, October 17th, 2025
Hotel Boutique NOA, Santa Cruz – Oleiros, A Coruña, Spain

9:00 – 13:00h | Reunións individuais
Individual Meetings